



MEETING MINUTES BOARD

Kaiser Woodland PFO

Thursday, November 12, 2020

EXECUTIVE BOARD MEMBERS PRESENT:

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| <input checked="" type="checkbox"/> KES– Michelle Murphy | <input checked="" type="checkbox"/> WES – Sarah Middleton | <input checked="" type="checkbox"/> Treasurer: Angelina Achak |
| <input checked="" type="checkbox"/> Secretary: Hedy Wertenbroek | <input type="checkbox"/> Parliamentarian: Erin Bell | <input type="checkbox"/> Auditor: Mona Agzour |
| <input checked="" type="checkbox"/> VP Membership: Stephanie Robson | <input checked="" type="checkbox"/> VP Communication: Adrienne Ainbinder | <input checked="" type="checkbox"/> VP Enrichment: Tiffany Slater |
| <input type="checkbox"/> VP Arts: Wendy Horne | <input type="checkbox"/> VP School Fundraisers: Kellie Newcombe | <input checked="" type="checkbox"/> VP Technology: Tami McBride |
| <input type="checkbox"/> VP Community Fundraisers: Elizabeth Mc Nerney | | |

ADVISORY:

- | | |
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| <input checked="" type="checkbox"/> Woodland Principal: Amy Nagy | <input checked="" type="checkbox"/> Kaiser Principal: Deborah Granger |
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MEMBERS PRESENT: Andrea Heslington, Alyssa Wuestefeld, Holly Stefani, Alex Williamson

Agenda Item	Discussion/Action
Call to Order	Meeting started at 7:02 pm, virtual quorum of the executive board
Minutes & Agenda	<p>Approval of the Minutes</p> <p>Hedy motions to approve the October PFO Meeting Minutes. Stephanie seconds. Motion passes.</p>
Reports from Principals & Discussions	<p>Dr. Nagy</p> <ul style="list-style-type: none"> • Love the new spirit wear • Started Art Masters • Different assessments being used to align woodland and Kaiser and their goals in reading in math. Nov 18th is a day set aside for extra conference. • World Kindness Day is tomorrow. A week of kindness will happen sometime in Jan or Feb, tomorrow popped up very quickly • Looking for Site Cancel Reps and elections next week. <p>Dr. Granger</p> <ul style="list-style-type: none"> • Kitty supply drive for Joyce was very successful. • Picture day coming up next Thursday • Kaisers academic goals were projected looking for 5% improvement. Going to focus on Star instead of the state tests. Focusing on Math and Reading.
Reports from Presidents	<p>President Reports – Michelle Murphy & Sarah Middleton</p> <ul style="list-style-type: none"> • Recruiting Discussion...super super important to get more volunteers • Really need volunteers to help with yearbook
Treasurer Update	<p>Treasurer – Angelina</p> <ul style="list-style-type: none"> • Discussion on adding coin up. • Discussion on stripe. • Check requests will go out this week.



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	<p>ACTION ITEM: Motioned to approve adding an expense line item to the budget for Coin up for \$250 also adding an income item to the budget for \$250.</p> <p style="text-align: right;">Angelina moves to approve the 20-21 updated Budget with coin up added per the above. Michelle Seconds. Motion passes.</p>
<p>VP Reports & Discussions</p>	<p>SCHOOL FUNDRAISING – Kellie Newcomb</p> <ul style="list-style-type: none">• Coin Up• Spirit Wear being delivered <p>COMMUNITY FUNDRAISING – Elizabeth McNerney</p> <ul style="list-style-type: none">• Working on fundraisers <p>COMMUNICATIONS – Adrienne Ainbinder</p> <ul style="list-style-type: none">• Yearbook is happening! We need more volunteers• Bookfair lists are going to be great. Especially diversity books• Communications efforts now are focused on:<ol style="list-style-type: none">a. Coin Upb. Knightline every other weekc. Website got new Banners that focus on community giving. Box tops ralphs and coin up. As well as Membership <p>ENRICHMENT – Tiffany Slater</p> <ul style="list-style-type: none">• Diversity & Inclusion: Council now active; initial meeting on 12/1• Created library wish lists that focus on diversity and inclusion. Going to put them into amazon wish lists so that anyone can buy and send to the schools if they want.• Read a Loud Volunteers needed.• Elac Meeting was attended and want to add excitement to at home learning• Book Fair update – SO far we have had 292 Woodland visitors And 204 for Kaiser visitors <p>MEMBERSHIP – Stephanie Robson</p> <ul style="list-style-type: none">• Membership has been an overall success• Corporate match is very important.• Business Sponsorship needs help with a networking approach. Any help would be greatly appreciated. Looking to Grow It.• https://www.kwpfo.org/sponsorship/ that is the link to give to a sponsor that is interested.• https://www.kwpfo.org/business-connection/ That is the link if you would like to see what businesses have donated so you can support them. <p>ARTS – Wendy Horne</p>



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	<ul style="list-style-type: none">• Virtual Art Masters just happened was a success. TECHNOLOGY – Tami McBride <ul style="list-style-type: none">• New Banners on the Home Page to connect all messages to be unified across all communications• Working with Membership about a free business adverting option.
Other Business	Next PFO Meeting: December 9 – Virtual
Adjournment	Meeting adjourned at 7:41 pm.